

findhow محرك بحث ppu pdf.pdf

About FindHowFindHow's Mission To empower people to achieve success at every task, in whatever role and stage of life they are in, by simplifying and speeding access to trusted, reliable How-To content on the Internet. Our "How-Tos from Names You Trust"™ Philosophy Today, consumers can instead find a dizzying variety of instructions for many everyday tasks on the Internet, at a myriad of useful sites. Unfortunately, many site owners create massive amounts of relatively poor-quality How-To content, in the hope that it will be automatically indexed by the major search engines. As a result, consumers must increasingly wade through vast numbers of irrelevant search results and content of questionable quality in order to find How-Tos they can trust to succeed in their objectives. FindHow, the How-To directory, brings trust back into the equation by focusing on indexing only high-quality How-To's, typically from well-known, recognized brand names or individuals. Many of these sources (often companies, government entities, or educational institutions) have other motives for providing information besides pure profits, and most have trusted, off-line brand name reputations to protect – which encourages them to focus on providing trustworthy and high-quality information. Our "Family, School, and Library-Friendly" Commitment FindHow's definition of achieving success does not include being successful at unethical tasks; in fact, one could argue that the “success” of an unethical task is really a moral failure, not a success. During the development of FindHow, extensive research of search logs showed that approximately 12% of searches for How-Tos are for topics that, frankly, would violate the standards of almost every community. As a result of this analysis, FindHow's founders decided to commit FindHow to providing a “Family, School, and Library Friendly” site, but with open access to information to a degree that is consistent with this vision. The "Family, School, and Library Friendly" seal is a trademark of FindHow and was created to symbolize and communicate this commitment. Who we are A small, privately held company with a very dedicated and enthusiastic staff of editors who are constantly scouring the Internet and categorizing content using technology whose lineage can be traced to NASA's Jet Propulsion Laboratory. Our founders have many years of experience at a variety of companies in the Information Technology industry, the most notable being Apple, General Dynamics, Microsoft, and National Semiconductor. How we fulfill our Mission

- Empowering customers to achieve their ends by ethical means
- Enthusing customers by adhering to the highest standards of excellence
- Efficiently delivering maximum customer value
- Encouraging information providers to increase the existence and availability of trusted, reliable How-To content

Regarding Third-Party Advertisers We are not in control of the ads that our advertising partners serve us through their systems, but at times we do find that certain ads are offensive or misleading, and when we do we immediately send a request to block them. If you see an ad that you find annoying, offensive, or

.misleading, forward us the ad's URL and we will send a request to block them

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