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factors of innovation, manage the process of innovation, and develop linkages between innovation activities and performance are of particular interest

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Description: This eJournal distributes working and accepted paper abstracts that focus on the application of new strategies, techniques and tools for all forms of innovation including producer, user, and open collaborative innovation. The main objective is to exchange new ideas and share practical experiences in managing ,and improving the effectiveness of innovation activities. Regards

Mohammad AbuHamdieh -----

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